

Labeling provisions under PGS-India



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Labelling on the Organic Product Packet

- Labelling
 - **Front side of the packet**
 - **Back side of the packet**
- or
- Around the packet or Bottle

Label on the front side the pack

- Brand Name
- Brand Logo
- Product name
- PGS-India Logo



Label on the backside of the pack

PGS-India Logo
Unique Id
FSSAI license no
Best before details
MRP details
Nutritional Facts etc
other details if any



Fields required/compulsory on the label of PGS-India Certified products

- Logo
- Unique ID
- PGS-India link (https://pgsindia-ncof.gov.in/consumer_ver.aspx)

Logo



OR



Specifications of PGS-INDIA Logo

PGS-INDIA GREEN	PGS-INDIA ORGANIC
	
Dimension: Inches : 6.912”(W)x9.112”(H) Pixels : 2073 (W)x 2733 (H)	Dimension: Inches : 6.912”(W)x9.112”(H) Pixels : 2073 (W)x 2733 (H)
 C : 0 M : 100 Y : 100 K : 0 R : 218 G : 37 B : 29 Fountain Fill Mid Point : 50	 C : 100 M : 0 Y : 0 K : 0 R : 0 G : 147 B : 221 Fountain Fill Mid Point : 50
Dark Side C: 68 M:22 Y:99 K:1 R:75 G:141 B:56 Light Side C: 53 M:0 Y:100 K:0 R: 133 G: 196 B: 65	 Dark Side C: 68 M:22 Y:99 K:1 R:75 G:141 B:56 Light Side C: 53 M:0 Y:100 K:0 R: 133 G: 196 B: 65
PGS-INDIA GREEN Fonts: Arial Black C:100 M:0 Y:100 K:0 R: 0 G:146 B:63	PGS-INDIA ORGANIC Fonts: Arial Black C:87 M:68 Y:0 K:0 R: 55 G:77 B:146

Unique ID

- Certificate Number/ unique id
 - A twelve digit code no. is generated on the scope certificate
 - The certificate no. is unique to a farmer

182000040102

PGS-India portal link

- The following link is given as bottom line of the label

https://pgsindia-ncof.gov.in/consumer_ver.aspx

- This link enables consumers to verify genuineness of the product using unique id upto the producer level



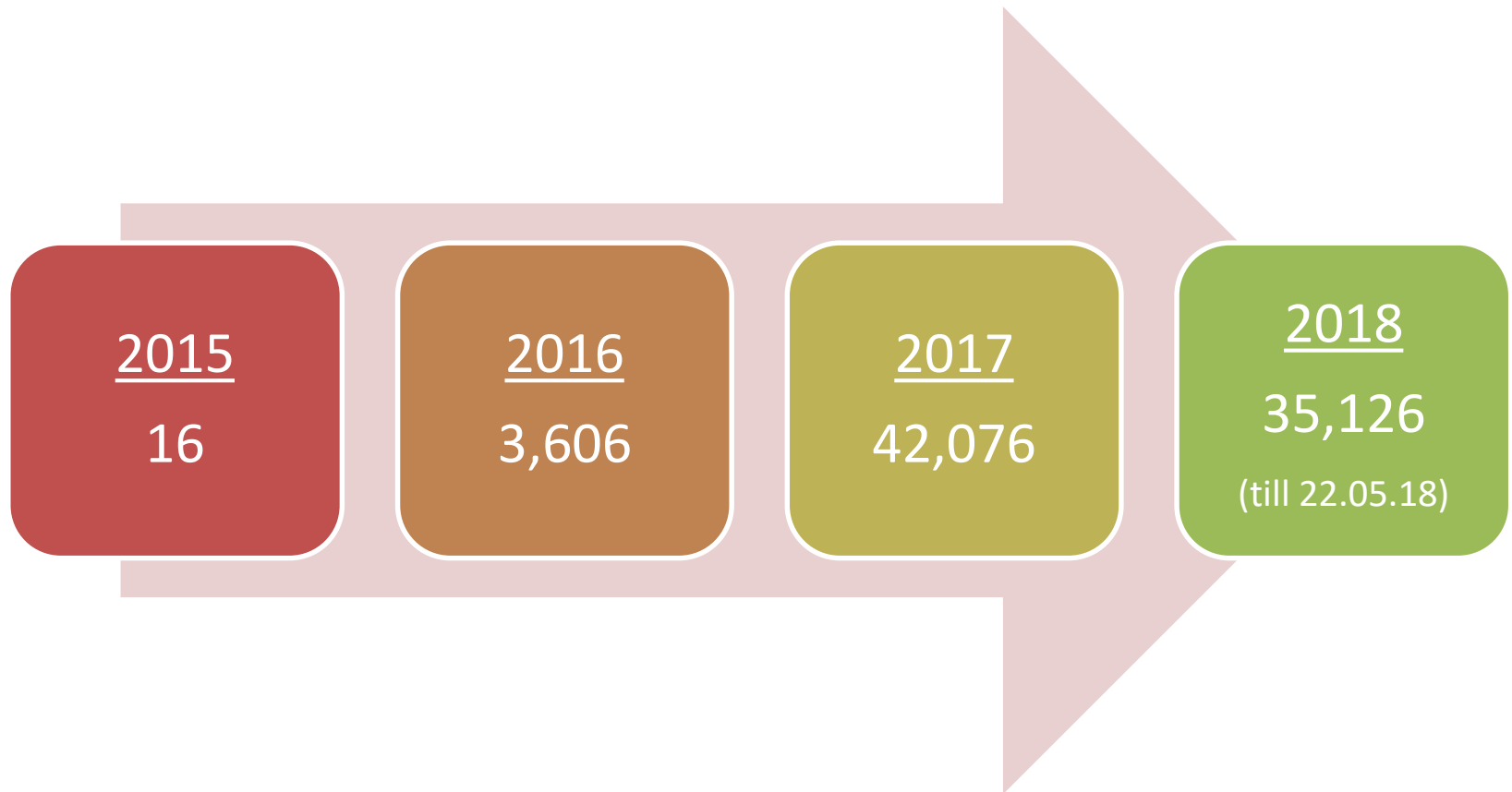
The screenshot shows a web browser window with the URL https://pgsindia-ncof.gov.in/consumer_ver.aspx. The page is titled "Participatory Guarantee System for India (Decentralized Organic Farming Certification System)" and is part of the Department of Agriculture & Cooperation, Ministry of Agriculture and Farmers Welfare, Government of India. The page features a navigation menu with links for HOME, PGS INDIA, OPERATIONAL MANUAL, OPERATIONAL STRUCTURE, ZONAL COUNCIL, REGIONAL COUNCIL, LOCAL GROUP, and LOGIN. The main content area is titled "Consumer Verification" and contains a form with the following fields:

- Select verification option : Local Group Certificate Number
- Enter Certificate Number:
- Please Enter Following Captcha Text:

The captcha text displayed is "761". Below the form are two buttons: "VERIFY" (green) and "CANCEL" (red). The footer of the page contains the following text: "HOME | ABOUT US | RTI | FAQ | SYSTEM USER GUIDELINES | CONTACT US | NATIONAL CENTRE OF ORGANIC FARMING | DISCLAIMER. This Website belongs to Department of Agriculture & Cooperation, Ministry of Agriculture and Farmers Welfare, Government of India".

- Consumers can access the entire information about the produce and its certification status including the farmer who has grown and the Regional Council by entering this unique ID code in PGS website.

Total PGS-India Scope Certificates generated



<http://pgsindia-ncof.gov.in/Reports/CertificateAndProduction.aspx>

Logos on the Label



Safe Food

(Produce obtained from under conversions fields)



Organic

(Produce obtained from fully organic fields)

Certification details/status on Labelling of PGS-India Certified products



Unique Id/Consumer
verification id 182000040102

For verification of the product please visit
https://pgsindia-ncof.gov.in/consumer_ver.aspx



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verification id 182000040102

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Awareness Creation on Organic Foods as per FSSAI by NCOF

- 5 Regional Workshops across India under PKVY scheme
- 230 SAGY villages Training and Demonstrations
- 10 Certificate Course on Organic Farming at NCOF & RCOFs across India
- Other Training programmes





Thank you