Labeling provisions under PGS-India

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Labelling on the Organic Product Packet

• Labelling
  – Front side of the packet
  – Back side of the packet
  or
• Around the packet or Bottle
Label on the front side the pack

- Brand Name
- Brand Logo
- Product name
- PGS-India Logo
Label on the backside of the pack

PGS-India Logo
Unique Id
FSSAI license no
Best before details
MRP details
Nutritional Facts etc
other details if any
Fields required/compulsory on the label of PGS-India Certified products

- Logo
- Unique ID
- PGS-India link (https://pgsindia-ncof.gov.in/consumer_ver.aspx)
## Specifications of PGS-INDIA Logo

<table>
<thead>
<tr>
<th>PGS-INDIA GREEN</th>
<th>PGS-INDIA ORGANIC</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="PGS-INDIA GREEN Logo" /></td>
<td><img src="image" alt="PGS-INDIA ORGANIC Logo" /></td>
</tr>
<tr>
<td><strong>Dimension:</strong></td>
<td><strong>Dimension:</strong></td>
</tr>
<tr>
<td>Pixels: 2073(W)x2733(H)</td>
<td>Pixels: 2073(W)x2733(H)</td>
</tr>
<tr>
<td><strong>C :0 M :100 Y:100 K: 0</strong>&lt;br&gt;R :218 G: 37 B: 29</td>
<td><strong>C :100 M :0 Y:0 K: 0</strong>&lt;br&gt;R :0 G: 147 B: 221</td>
</tr>
<tr>
<td><strong>Fountain Fill Mid Point : 50</strong></td>
<td><strong>Fountain Fill Mid Point : 50</strong></td>
</tr>
<tr>
<td><strong>Dark Side</strong>&lt;br&gt;C: 68 M:22 Y:99 K:1&lt;br&gt;R:75 G:141 B:56</td>
<td><strong>Dark Side</strong>&lt;br&gt;C: 68 M:22 Y:99 K:1&lt;br&gt;R:75 G:141 B:56</td>
</tr>
<tr>
<td><strong>Light Side</strong>&lt;br&gt;C: 53 M:0 Y:100 K:0&lt;br&gt;R: 133 G: 196 B: 65</td>
<td><strong>Light Side</strong>&lt;br&gt;C: 53 M:0 Y:100 K:0&lt;br&gt;R: 133 G: 196 B: 65</td>
</tr>
<tr>
<td><strong>Fonts:</strong> Arial Black&lt;br&gt;C:100 M:0 Y:100 K:0&lt;br&gt;R: 0 G:146 B:63</td>
<td><strong>Fonts:</strong> Arial Black&lt;br&gt;C:87 M:68 Y:0 K:0&lt;br&gt;R: 55 G:77 B:146</td>
</tr>
</tbody>
</table>
Unique ID

• Certificate Number/ unique id
  – A twelve digit code no. is generated on the scope certificate

  – The certificate no. is unique to a farmer

  182000040102
PGS-India portal link

- The following link is given as bottom line of the label
  https://pgsindia-ncof.gov.in/consumer_ver.aspx

- This link enables consumers to verify genuineness of the product using unique id upto the producer level
• Consumers can access the entire information about the produce and its certification status including the farmer who has grown and the Regional Council by entering this unique ID code in PGS website.
Total PGS-India Scope Certificates generated

- **2015**: 16
- **2016**: 3,606
- **2017**: 42,076
- **2018**: 35,126 (till 22.05.18)

Logos on the Label

Safe Food
(Produce obtained from under conversions fields)

Organic
(Produce obtained from fully organic fields)
Certification details/status on Labelling of PGS-India Certified products

Unique Id/Consumer verification id 182000040102
For verification of the product please visit https://pgsindia-ncof.gov.in/consumer_ver.aspx

Unique Id/Consumer verification id 182000040102
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Awareness Creation on Organic Foods as per FSSAI by NCOF

• 5 Regional Workshops across India under PKVY scheme
• 230 SAGY villages Training and Demonstrations
• 10 Certificate Course on Organic Farming at NCOF & RCOFs across India
• Other Training programmes
Thank you